

Guidelines for changing the language of the “World Day” logo



National Federations can decide whether to use the translated version of the 'World Day – Your Museums, Our Passion!' logo into their own national or local languages for themselves and/or their local associations.

How?

By editing the English version of the logo in AI format, which is available in all colours: multicoloured, blue, black and white.

Rules:

- The logo colours must remain unchanged.
- The font used for 'World Day' is CABIN BOLD.
- The font used for 'Your Museums, Our Passion!' is CABIN ITALIC.
- The translation must fit within the same space as the original text and maintain the same alignment.
- No additional text, symbols or logos may be added.
- National Federations are responsible for ensuring the accuracy of the translation in their language.

Validation:

Before use, the created version must be validated by the WFFM. To do this, send the file in PDF format to communication@thewffm.org