

Newsletter March 2026

We are starting this late newsletter with a lovely New Year's greeting from the Murcia Orchard Museum (AAMHM) in Spain.



Desde la Junta Directiva de la Asociación de Amigos del Museo de la Huerta de Murcia (AAMHM), les deseamos un feliz y próspero inicio de año. Que este nuevo año esté lleno de oportunidades para seguir compartiendo nuestra pasión por la cultura y la historia de nuestra huerta. Agradecemos su apoyo continuo y esperamos contar con su participación en nuestras actividades

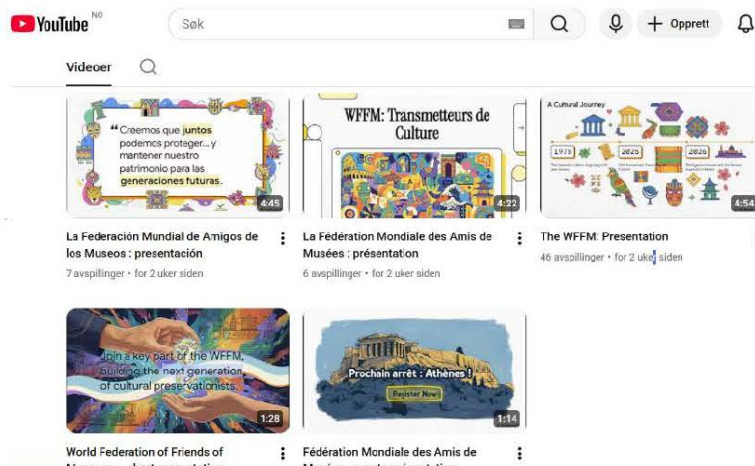
Bienvenida García Martínez Vicepresidenta AAMHM

From the Board of Directors of the Association of Friends of the Murcia Orchard Museum (AAMHM), we wish you a happy and prosperous start to the new year. May this new year be full of opportunities to continue sharing our passion for the culture and history of our orchard. We appreciate your continued support and hope to see you participate in our activities.



WFFM's increased digital presence

One of WFFM's strategies is to increase its digital presence. With the help of our Communications Manager, we have established a WFFM YouTube Channel for members to share content like conferences, museum visits, interviews, talks, good practices and travels. youtube.com/@thewffm_official The purpose is to facilitate access to WFFM both as an



organisation by presenting our aims and goals and, not least, to provide a platform to present our federation and its associations. Here are three videos of 4-5 minutes and shorter ones of 1 to 1.5 minutes each in English, Spanish and French. The idea is that they could have different purposes for members and the public.

The videos have different visual layouts, but much the same information. Share your videos with us by sending them to communication@thewffm.org.

Athens on April 23.-26. April 2026

We'll start on Thursday the 23rd at the War Museum, with a colloquium organized by the Hellenic Federation of Friends of Museums (HFFM). The title is **"Friends and Museums: Challenges and perspectives in an ever-changing world "** with the participation of representatives from Greek and international museum institutions. In the afternoon, we will continue with our usual academic session, which allows representatives from each country to present the actions carried out by local Friends of Museums over the past year. Friday and Saturday mornings, the Council and the Young Council will prepare the groundwork for the future, while the other WFFM members and accompanying persons will visit iconic places in Athens. We will visit the city's outstanding museums such as the Acropolis Museum, the Benaki Museum, and the Museum of Modern Greek Culture.

On Saturday evening, we'll celebrate the 50th anniversary of WFFM and the 40th anniversary of HFFM. The General Assembly on Sunday will be at the Historical Museum of Athens, in the place where the Greek Parliament used to sit. A farewell lunch in the gardens of the Numismatic Museum. The official dinner to celebrate both Anniversaries will be at the Benaki Museum on Saturday evening.

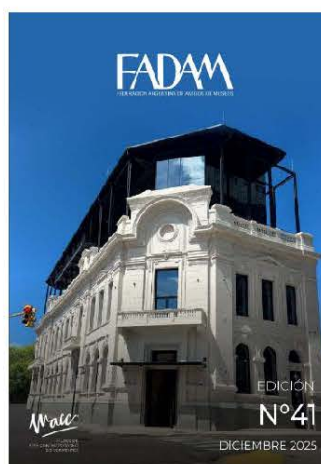


Press Releases

We have recently added several press-related items to the Communication page of our website under Press Releases: thewffm.org/communications

- FEAM's press review for the European Day
- FEAM's magazine - Invierno 2025, issue 46
- FADAM's magazine n°41 - December 2025

If you have any press releases or articles that you would like us to share, please send them to communication@thewffm.org.



Young Friends Interactive Map



Would you like to know where the WFFM Young are located, what they do and how to contact them?

All this information is now available at a one glance on their interactive map, which you can access via the Young Friends page on our website: tr.ee/OvFpmr

Visit to Catalonia

In February, WFFM Communications Manager Charlotte Cuny visited several local and regional Friends of Museums in Catalonia. She was warmly welcomed by the Amics dels Museus de Catalunya, Fundació Amics del MNAC and Amics dels Museus Dalí.



Charlotte and Marina Gómez Casa, President Amics Museus and Amics del Museus Dalí, vicepresident Jordi Palmada, with Charlotte and the president Charles Ayats.

During these meetings, she exchanged ideas on strengthening communication and cooperation between local, national, and international Friends' associations. Topics included current challenges, digital communication, and how WFFM can best support its members.



Eneida Inglesias Hernández and Charlotte



Christina Marti Mogas, director of Fundació Amics del MNAC

The relation between the WFFM, national and local friends of museums will be discussed at the 2026 General Assembly in Athens. Do you have any ideas to share? Would you like to invite Charlotte to visit you? Contact her at communication@thewffm.org.

National Meeting of the Federação de Amigos dos Museus de Portugal (FAMP)

In September 26th, 27th and 28th, the National Meeting of the Federação de Amigos dos Museus de Portugal (FAMP) was held at the Douro Museum in Peso da Régua. An event filled with engaging and enriching experiences, including an exclusive visit to the museum and a peaceful boat trip along the river. The programme was designed by FAMP to encourage meaningful discussion on the role of friends of museums, and featured several sessions in which associations from across the country – from north to south – shared the work they have been developing. Read more on our blog: tr.ee/jCG4Bv



Editor & responsible: Anne Asserson, Secretary General
With contributions from Charlotte Cuny. communication@thewffm.org