



World Federation of Friends of Museums
Federación Mundial de Amigos de los Museos
Fédération Mondiale des Amis des Musées

The Verona Charter of Young Friends of Museums

**General Assembly of the World Federation of Friends of Museums
Verona, 21 May 2017**

Eliana Zanini, Representant of the Young Friends of Museums presented the “Verona Charter of Young Friends of Museums” that was signed during the Young Friends’ Meeting accompanying the WFFM Congress in Verona. Its contents is as follows:

THE VERONA CHARTER

We, girls and boys, young friends of museums from all over the World, endorse this document, entitled the Verona Charter, for the purpose of engaging ourselves in the preservation of our artistic and cultural heritage through a closer international cooperation. We believe that only together, with the support of institutions, businesses and local communities, we can face the challenges of protecting and enhancing cultural assets that are an integral part of our identity baggage, spreading knowledge among our peers and delivering them intact to future generations.

We are convinced that young people should take on this responsibility and we declare our commitment to cooperate for this common goal. Hence, we decide to sign this ‘Charter of Verona’.

We believe in :

- the importance of museums as a place where cultural heritages and identities are safeguarded;
- the value of volunteering as a driving force for an active citizenship;
- the need of bringing young people closer to their own cultural, historical and artistic patrimony;
- the pivotal role of new generation in promoting the love of beauty in their own communities.

And we are conscious that :

- international exchanges are the foundations of a personal and collective cultural enrichment;
- only worldwide action can assure, in today’s world, the protection of collective cultural heritage;
- relationships between museums from different countries around the world are a unique opportunity to enhance and enhance the cultural heritage.

Therefore, we, as **Young Friends of Museums, commit ourselves to :**

- realize cooperative and collaborative projects promoted by all associations and federations of different countries, in order to raise the awareness of our heritage;

- cultivate international relations between individual associations and members, for the purpose of creating a global network that makes us feel right at home all over the world;
- organize cultural trips and exchanges, congresses, events, and any other activity focused on our museums that allow us to visit, know and appreciate our community's heritage;
- share strategies and best practices to engage our peers in supporting museums;
- coordinate ourselves for global initiatives aimed at raising awareness of the value and importance of museum heritage;
- push and support our museums to tighten their ever closer friendship and collaboration, transforming the cultural heritage from local to global.

In deciding to carry on with strength and conviction the project of ever closer union among the Young Friends of Museums all over the world, we undertake this Charter of Verona and commit ourselves to embracing its principles and achieving its goals by working together for the benefit of museums and communities we represent.